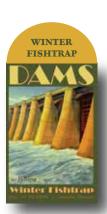
# Support Fishtrap!

There is a Fishtrap program that connects with your audience. Pick a sponsorship package that fits your needs:

- Reach Wallowa County and regional residents
- ● Reach over 3000 email subscribers
  - Reach Wallowa and Union County readers and writers
  - Multiple events in series
    - Provide tabeling opportunities
    - Benefit Youth
    - Reach writers from around the USA
    - Provide visibility in printed program









#### FISHTRAP FIRESIDE

### What is Fishtrap Fireside?

Fishtrap Fireside is a free program that gives local writers a chance to share their work with friends and family. From October – April on the first Friday of the month, Fishtrap lights a fire, opens our doors to the public for an evening of storytelling. Each Fireside features three local writers and includes an "open Mike" section when anyone can sign up to share a poem or a story.

## Who participates?

Each month, 50-70 people from all ages and all walks of Wallowa County. Ranchers, writers, photographers, teachers, students, business owners, and often entire families.

## How do you use my contribution?

Your Fireside sponsorship helps us continue to keep this event free to the public. Your sponsorship dollars help us defray operational, marketing, and staff costs, and even buys firewood.

## Sponsorship rates:

\$125 (cash or in-kind) per event or \$750 for all seven Fishtrap Firesides and includes:

- Your logo on poster and digital artwork
- Your logo and link on fishtrap.org event blog post
- Post and business link on Fishtrap Facebook event page
- · Public thank you at event

#### WINTER FISHTRAP

# What is Winter Fishtrap?

This 3-day conference takes place February over Presidents Day Weekend in Joseph, Oregon, providing an opportunity for connection and dialogue through presentations, panel discussions, and social interaction.

## Who participates?

Winter Fishtrap brings together locals and visitors during the middle of the slower winter season, giving your business an opportunity to connect with over 70 participants and guest speakers in attendance who will spend time visiting local shops and restaurants during the conference weekend.

## How do you use my contribution?

Your sponsorship dollars help us defray operational, guest speaker, marketing, staff costs.

# Winter Fishtrap Sponsorship levels:

TITLE SPONSOR - \$1,000 and above includes all of the below PLUS

- Your own business banner at all Winter Fishtrap events
- · Logo included on all Winter Fishtrap signage
- Public thank you from the stage at all Winter Fishtrap events
- Logo on all paid print advertising

\$500-\$999 includes all of the below PLUS

- · 2 reserved seats at Keynote
- Full color ad featured in Winter Fishtrap event program
- Logo on all digital artwork and print promotion (posters and postcards)

\$100-\$499 includes all of the below

- Your logo and link on fishtrap.org event blog post
- Post and business link on Fishtrap Facebook event page
- Your logo printed in the event program in "what to eat, see, and do" section.

#### THE BIG READ

## What is The Big Read?

The Big Read is an initiative of the National Endowment for the Arts in partnership with Arts Midwest. Fishtrap has participated in The Big Read since the program's inception in 2006 as one of the program's 10 original grantees.

## Who participates?

Wallowa County students from 5th-12th grade are provided the book (or a companion for younger students) in the classroom. The Kickoff and Finale events are open to the public and represent a wide cross-section of the county. There are generally 150–200 attendees at each of these events. Another 10-50 people attend several smaller presentations and book groups take place throughout the month-long program.

## How do you use my contribution?

Your sponsorship of The Big Read helps us provide many of these events free to the public by helping Fishtrap pay for speaker fees and lodging, books for schools and libraries, venue rentals, and of course, the famous Finale dinner.

# The Big Read Sponsorship Levels:

TITLE SPONSOR - \$2,000 and above includes all of the below PLUS

- Banner at all The Big Read events
- 2 reserved seats at the Kickoff and Finale
- Public thank you from the stage at all The Big Read events
- Logo on all paid print advertising (The Chieftain and The Observer)

\$750-plus includes all of the below PLUS

- · Promotional material at Kickoff and Finale
- · 1 reserved seat at Kickoff and Finale
- Logo on all digital artwork and print promotion (posters and postcards)

## \$175-plus

- · Your logo and link on fishtrap.org event blog post
- Post and business link on Fishtrap Facebook event page
- 2 copies of selected book
- Thank you on Fishtrap.org event page

#### SUMMER FISHTRAP

#### What is Summer Fishtrap?

Summer Fishtrap is a week-long writer's conference held each July at Wallowa Lake, with workshops in fiction, nonfiction, poetry, memoir, and special workshops just for youth.

# Who Participates?

Average attendance is around 150 people per day over 7 days, including youth. Attendees are from in and outside Wallowa County, a large portion from Portland area and other western cities. Local residents attend free evening sessions.

# How do you use my contribution?

Your support of Summer Fishtrap helps us cover cost of stipends for presenters, workshop and lodging space rental, and promotion.

## **Summer Fishtrap Sponsorship Levels:**

TITLE SPONSOR - \$2,000 and above includes all of the below PLUS

- Banner at the Summer Fishtrap Campus
- 4 reserved seats at the Keynote Address
- Printed Advertisement in Summer Fishtrap program
- 1/2 page color advertisement in Summer Fishtrap program

\$1,000-\$1,999 includes all of the below PLUS

- Public thank you from the stage at the beginning of each evening presentation
- An autographed book from our keynote speaker, Craig Childs
- Logo on all paid print advertising (The Chieftain and The Observer)
- 1/4 page color advertisement in Summer Fishtrap program

\$500-\$999 includes all of the below PLUS

- Promotional poster material throughout Joseph, Enterprise, and Wallowa
- 2 reserved seats at youth showcase
- Logo on all digital artwork promotion
- 1/8 page color advertisement in Summer Fishtrap program

\$250-\$499 includes the item below PLUS

- Your logo and link on fishtrap.org event blog post
- Post and business link on Fishtrap Facebook event page
- 1/8 page color advertisement in Summer Fishtrap Program

\$50-\$249

Your business listed and linked on blog post page

	YES, sign me up!
Busine	ess / Name:
Addre	SS
	StateZip
Phone	Email
	□Fishtrap Fireside □ Winter Fishtrap □ The Big Read □ Summer Fishtrap
	Sponsorship amount \$
	Payment Method:   Check enclosed   Call me for Credit Card info  Call pay online at fightran org/sponsors

